



Dear Parent or Guardian,

We know that many students and their families depend on the Internet, whether at school or at home, so they can do homework, search for jobs, access financial or government services and much more. As an educator, I know that having the Internet at home is critical to ensuring that your child can stay connected to online assignments, classmates and teachers.

That is why we want to make sure you to know about a low-cost home Internet service called **Internet Essentials<sup>SM</sup> from Comcast**. If you have at least one child eligible to participate in the National School Lunch Program, your family may qualify.\*

**Features of Internet Essentials include:**

- \$9.95 per month + applicable taxes with no term contract or credit checks
- No activation or equipment fees
- WiFi router included
- Access to an affordable desktop or laptop computer for just \$149.99
- Free in-person and online web classes

Call 855-846-8376 or apply online at [InternetEssentials.com](http://InternetEssentials.com). We want all our students to have the opportunity to do their homework at home, and we are excited to tell you about programs like Internet Essentials from Comcast that may be helpful to your family.

Sincerely,  
Your school administration

\*To qualify for Internet Essentials, your household must be located where Comcast offers Internet service, have not subscribed to Comcast Internet service within the last 90 days and does not have an overdue Comcast bill or unreturned equipment in the past year. Pre-approval for the program is limited to families of students whose schools have a 50% or higher number of students are eligible to participate in the National School Lunch Program. Internet Essentials from Comcast is a program to provide home Internet service for families. It is not a school program, and is not required by your school. Your school is not responsible for Internet Essentials accounts. No school funds were used for this notice.



Estimado padre o encargado,

Sabemos que muchos estudiantes y sus familias dependen del Internet, tanto en la escuela como en el hogar, para hacer la tarea escolar, buscar trabajo, tener acceso a servicios financieros o gubernamentales y mucho más. Como educador, sé que tener Internet en el hogar es fundamental para que su hijo pueda permanecer conectado con su tarea escolar en línea y con sus compañeros y maestros.

Por eso queremos asegurarnos de que conozca un servicio de Internet de bajo costo llamado **Internet Essentials<sup>SM</sup> de Comcast**. Si tiene al menos un niño elegible para participar en el Programa Nacional de Almuerzos Escolares, su familia puede calificar.\*

**Las funciones de Internet Essentials incluyen:**

- \$9.95 al mes más impuestos aplicables sin contrato ni revisión de crédito.
- No hay cargos por activación ni por equipo.
- El router de WiFi se incluye en el costo mensual.
- Podrá disponer de una computadora desktop o laptop de bajo costo por solo \$149.99.
- Clases en línea o en persona gratuitas.

Llame al 855-765-6995 o solicítelo en línea en [es.InternetEssentials.com](http://es.InternetEssentials.com). Queremos que todos nuestros estudiantes tengan la oportunidad de hacer su tarea escolar en el hogar y estamos muy contentos de poder informarle sobre programas como Internet Essentials de Comcast que pueden resultar de ayuda para su familia.

Atentamente,  
El equipo administrativo de su escuela

\* Para calificar en Internet Essentials de Comcast, su hogar debe estar situado donde se ofrezca el servicio de Internet de Comcast, no haber estado suscrito al servicio de Internet de Comcast durante los últimos 90 días y no tener una factura sin pagar, ni equipos sin devolver en el último año. La pre-aprobación para el programa se limita a las familias de estudiantes cuyas escuelas cuenten con 50% o más de estudiantes que sean elegibles para participar en el Programa Nacional de Almuerzos Escolares. Internet Essentials de Comcast es un programa que proporciona servicio de Internet a familias. No es un programa escolar y su escuela no lo requiere. Su escuela no es responsable de las cuentas de Internet Essentials. No se usaron fondos escolares para realizar este aviso.

# Internet Essentials<sup>SM</sup> from Comcast

**Internet Essentials** from Comcast is the nation's largest and most comprehensive broadband adoption program. It provides low-cost broadband service for \$9.95 a month; the option to purchase an Internet-ready computer for less than \$150; and multiple options to access free digital literacy training in print, online, and in person.

**In just three years, we have connected more than 1.4 million Americans, or over 350,000 low-income families, to the power of the Internet at home.**

**We have recently announced that we extended Internet Essentials indefinitely** – beyond our three-year commitment – and we look forward to continuing to work with our thousands of school, community, and government partners, to bring Internet Essentials to many more low-income families in the communities we serve. Together, we have achieved a number of milestones:

- Broadcast nearly 4 million public service announcements, valued at more than \$51 million.
- Provided nearly 30,000 subsidized computers at less than \$150 each.
- Distributed nearly 37 million Internet Essentials brochures at no cost.
- Welcomed nearly 2.2 million visitors to the Internet Essentials websites in English and Spanish and the Online Learning Center.
- Fielded more than 2.3 million phone calls to our Internet Essentials call center.
- Offered Internet Essentials in more than 30,000 schools and 4,000 school districts, in 39 states and the District of Columbia.

**We've reached more than 1.75 million people through Comcast's local and national non-profit community partners, investing more than \$200 million in cash and in-kind support to help fund digital literacy and readiness initiatives.** From providing online and workforce development skills, to helping teens prepare for college entrance exams, our partnerships with Boys & Girls Clubs of America, Easter Seals, LIFT, and thousands of others, connect people to more opportunities in school, work and life.

**Easier, Better, Faster— Since the program's inception in August 2011, our program enhancements include:**

- **Streamlined enrollment process:** Families whose children attend schools with 70% or more participation in the National School Lunch Program are instantly approved when they apply for Internet Essentials.
- **Made more families eligible for the program:** Any family with a school-aged student from Head Start through the 12<sup>th</sup> grade who is eligible to participate in the National School Lunch Program may apply for Internet Essentials, including public, charter, parochial, private, cyberschool, and homeschooled students. Additionally, families with past due Comcast debt older than one year are now eligible for the program. Comcast will offer amnesty for that debt for the purpose of connecting to Internet Essentials, so long as the customer meets all the other eligibility criteria.
- **Reflecting our diverse communities:** English and Spanish-speaking families may call our dedicated in-language call centers, or apply online at [InternetEssentials.com](http://InternetEssentials.com) or [InternetBasico.com](http://InternetBasico.com). Materials for Internet Essentials are available in 12 languages beyond English and Spanish, such as Somali, Chinese, Korean, and Russian.
- **Increased speeds twice in two years:** We now offer up to 5 Mbps downstream, more than triple the speed offered at the beginning of the program.
- **Learning anywhere, anytime:** Comcast is committed to ensuring that learning not only happens in school and at home, but also continues in the community, at rec centers, libraries, and after-school programs. That's why we created Internet Essentials Learning Zones through more than \$1 million in grants to 15 communities in cities including, Chicago, Denver, Fresno, Miami, and Seattle. These networks of non-profit partners work together to offer public Internet access and family-focused digital literacy training.